



**ATMASANGA ENVIRONMENT ALLIANCE** is a registered non-profit that operates within **AUROVILLE TRUST**. We are primarily engaged in creating awareness about the importance of TREE PLANTING in URBAN areas. We help organize tree planting by supplying tree saplings, tree guards, as well as volunteers to physically plant trees whenever possible. Our activity is at present in areas around Pondicherry, Villupuram and suburbs of Chennai.

We have also recently taken up the task of **REDUCING PLASTIC BAG POLLUTION**. We realize that it is important to make available a viable alternative to plastics – hence decided to start supplying COTTON BAGS to retail shops. We found the response from people quite encouraging and decided to widen the scope by involving businesses to either re-sell or distribute free bags, depending on the nature of business. We also figured out that most businesses do not wish to invest in large stocks as expected by most large scale bag manufacturing units. We concluded that a MINIMUM quantity of 100 Bags could be cost effective to ‘custom print’.

Incidentally, we make these bags in small factories, employing men and women from villages surrounding Auroville; we also outsource job work to other towns where such small units exist. The scope of expansion is endless, if we are able to find support from businesses to buy the product. We also have an in-house screen printing facility that makes it convenient to undertake small orders of 100 and more bags. In short, this enterprise provides employment and livelihood to many people utilizing modest resources.

At present, we manufacture Cotton Bags (Calico) of 130 to 140 GSM fabric weight.

We have **THREE** different models that are simple, functional, durable and affordable.

We have a few **STANDARD PRINT DESIGNS** related to ‘environment issues’ that we **PRINT ON ONE SIDE** leaving the **SECOND SIDE** FOR ADVERTISEMENT MESSAGE OF THE BUYER. If the buyer wishes **BOTH SIDES** TO CARRY their own message it is OK as long as they are willing to **PAY EXTRA** for Printing Costs. *We are also open to suggestions!*



**BASIC COTTON BAG**



**BASIC COTTON GUSSETED BAG**



**ROPE BAG (Backpack)**

**ATMASANGA ENVIRONMENT ALLIANCE, AUROVILLE, TAMIL NADU**  
Contact Persons: **Udhay +91 9843700299 Vijay +91 9994362286**  
Email: [info@atmasanga.com](mailto:info@atmasanga.com) **WEB: [www.atmasanga.com](http://www.atmasanga.com)**

# Atmasanga Cotton Reusable Shopping Bags

## PRICES & SPECIFICATIONS

**IMPORTANT NOTE:** When you ORDER for FREE/COST PRICE DISTRIBUTION you can pay as DONATION and avail 80G IT exemption

A) PRICE INCLUDES ONE SIDE PRINTING SINGLE COLOR AS REQUIRED BY CUSTOMER (Extra Color will cost more – we will quote based on quantity and artwork.)

B) The other side will have ATMASANGA'S ENVIRONMENT MESSAGE. You can choose from a selection of four given at bottom of this document.

C) All orders require 100% Advance PAYABLE to ATMASANGA by online Transfer or Cheque.

D) Delivery TIME will be communicated based on order quantity and artwork.

E) Prices are FOB Auroville, Tamilnadu i.e. DELIVERY CHARGES EXTRA

### (1) BASIC MODEL

**Fabric:** 4 OZ or 140 GSM

unbleached Natural cotton

**Size:** 42 cm (H) X 38 cm (W)

**Handle:** 65 cm X 2.5 cm - end to end, self-cotton handle

(Note: Printing area: Max 23Cm x 23Cm)

(2) GUSSETED MODEL (This has a wall or 'gusset' providing larger capacity)

**Fabric:** 4 OZ or 140 GSM

unbleached Natural cotton

**Size:** 42 cm (H) X 38 cm (W) X 10 cm (Gusset/wall)

**Handle:** 33 cm X 2.5 cm end to end, self-cotton handle. (Note: Printing area: Max 23Cm x 23Cm)

(3) ROPE MODEL (This has double rope to carry like a backpack)

**Fabric:** 4 OZ or 140 GSM

unbleached Natural cotton

**Size:** 48 cm (H) X 38 cm (W)

**Double ROPE:** 95 cm X 2 sides - end to end

(Note: Printing area: Max 15Cm x 15 Cm)

### PRICE PER BAG

QUANTITY RATE/PER UNIT

100 pcs @ RS 60.00

200 pcs @ RS 55.00

500 pcs @ RS 52.50

1000 pcs @ RS 50.00

### PRICE PER BAG

QUANTITY RATE/PER UNIT

100 pcs @ RS 70.00

200 pcs @ RS 65.00

500 pcs @ RS 62.50

1000 pcs @ RS 60.0

### PRICE PER BAG

QUANTITY RATE/PER UNIT

100 pcs @ RS 70.00

200 pcs @ RS 65.00

500 pcs @ RS 62.50

1000 pcs @ RS 60.0

Note: Above price includes Screen Making Charges; hence higher price for less quantity.

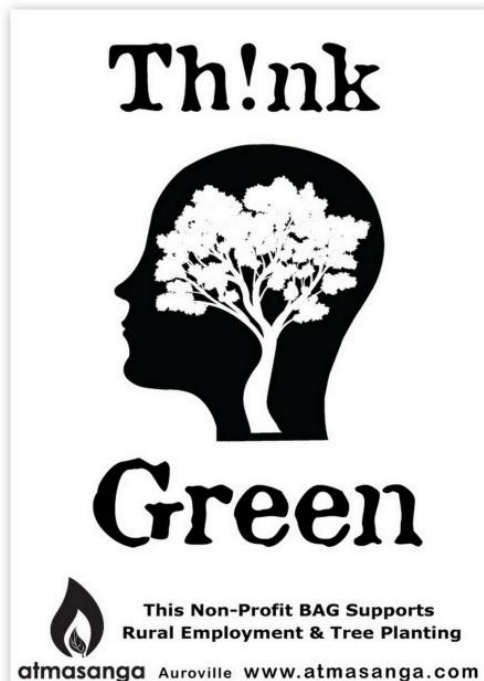


Next Page – Artwork on ENVIRONMENT subject.....

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Any one of the below given ARTWORKS will be PRINTED on ONE SIDE – You can make a selection. The other side will have YOUR ARTWORK 'CUSTOMIZED PRINT' in SINGLE COLOR or more colors as per your requirement (extra cost per additional color). MAXIMUM PRINT SIZE – 10 inches X 10 inches.

**YOU ARE ALSO INVITED TO SUBMIT ANY INTERESTING ARTWORK FOR OUR USE, RELATED TO ENVIRONMENT. WE MAY CONSIDER USING IT IF FOUNDSUITABLE.**



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Earth does not belong to us;  
We belong . . . to Earth!



This Non-Profit BAG Supports  
Rural EMPLOYMENT & TREE Planting  
ATMASANGA, Auroville - [www.atmasanga.com](http://www.atmasanga.com)



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**PLASTIC  
BAGS**



**BIG NO!**

**COTTON  
BAGS**



**BIG YES!**

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MY BAG IS EARTH FRIENDLY

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**FUTURE GREEN!**

This Non-Profit BAG Supports  
Rural Employment & Tree Planting campaign  
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**I AM NOT A  
PLASTIC  
BAG**

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**Sai Ram**

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**COTTON BAG  
FOR A CLEAN & GREEN WORLD**



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**Atmasanga Environment Alliance** is a modest organization that hopes to create a mighty change in the way people think. We are motivated by the ideals of our parent organization AUROVILLE; its greater goal of working towards peace, harmony and human unity.

**We invite people from all walks of life to JOIN this campaign** to help make a difference by CREATING AWARENESS and by infusing a SENSE OF RESPONSIBILITY in our society. It is imperative that we remind ourselves and our fellow beings that **THE EARTH DOES NOT BELONG TO US.. WE BELONG TO THE EARTH!**

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